



CATERING SERVICE

In Cheshire East, we are
passionate about giving our
children tasty,
healthy school meals - **and**
we are just as passionate
about giving
you good value for money.

NEWS



- Its official - a healthy diet equals better school results! Recent research following Jamie Oliver's campaign to introduce healthier school meals has proved that eating a nutritionally balanced diet can actually drive up standards of achievement.

School Meal Mascot

Meet CECil

Cheshire
East
Catering
Incredible
Lunches

CECil makes regular
visits to schools, look
out for him at your
school!!!



DID YOU KNOW?

**Cheshire East Catering
has been awarded the
Food for Life
Association Bronze
Cater mark**

**This means we serve
food without harmful
additives, no GM
ingredients all the meat
is Farm Assured
and 75% of the menu is
'home made' in schools.
In schools, we have
'self serve' salad bars or
unlimited vegetables
with all main meals.**



DID YOU KNOW?



In 2010 Compassion in World Farming awarded us a Good Egg Award for using free range eggs from cage-free hens.

DID YOU KNOW?

**We can help with
special diets too**

We have a process for dealing with medical diets, e.g. peanut allergies, coeliac or diabetic children. Just contact your child's school for more details.

HEALTHY MORNING BREAK

**Did you know we
provide milk,
toast and bagels
at morning break
from 25p per
item?**



DID YOU KNOW?



Change 4 Life encourages families to eat well, move more, and live longer, happier lives. Join today and receive your free info pack at www.nhs.uk/Change4life

DID YOU KNOW?



The pork on our menu carries the *Quality Pork Standard* logo for your assurance of quality and traceability.

DID YOU KNOW?



Red Tractor Assurance sets out to maintain, develop and promote integrated Assurance standards for the benefit of its assured members within the whole food industry. It sets standards for farms as well as other critical links in the food supply chain both pre- and post-farm.

DID YOU KNOW?



Seafood with this mark comes from a fishery that has been independently certified to the MSC's standard for a well- managed and sustainable fishery.

DID YOU KNOW?

All our meals are nutritionally balanced to meet government guidelines and made in school by professionally qualified catering staff. Our menus offer a wide range of food products and are tailored to suit your schools requests.



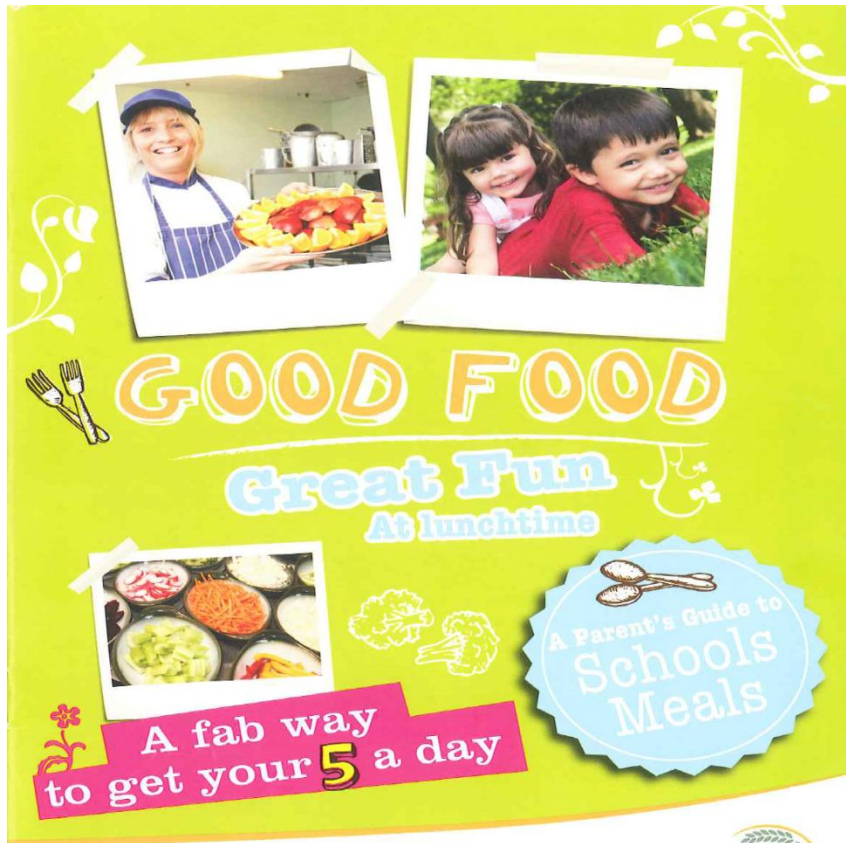
LOCAL INGREDIENTS

- Where possible we source locally such as
- Bread from Roberts Bakery, Northwich
- Most of our drink range is supplied by Calypso, who are based near Wrexham
- Seasonal fruit and vegetables.
- We continue to seek local and environmentally sustainable sourcing of all products within our range and expect that the list of locally sourced foods will continue to grow.
- All our meat is provided by one of these butchers, (dependant on area) Steve Brookes, Littlers, Barrows

CATERING STAFF

- All our staff are recruited from within the local area.
- This includes the catering staff in your school .The Management and Administration Teams.
- Our Head Office is based in Middlewich, this enables the team to respond quickly to requests.
- The Catering Staff are all qualified caterers. Their qualifications are displayed on the kitchen wall.
- We value all our staff and offer a continuous training programme to everyone.

MARKETING PROMOTIONS



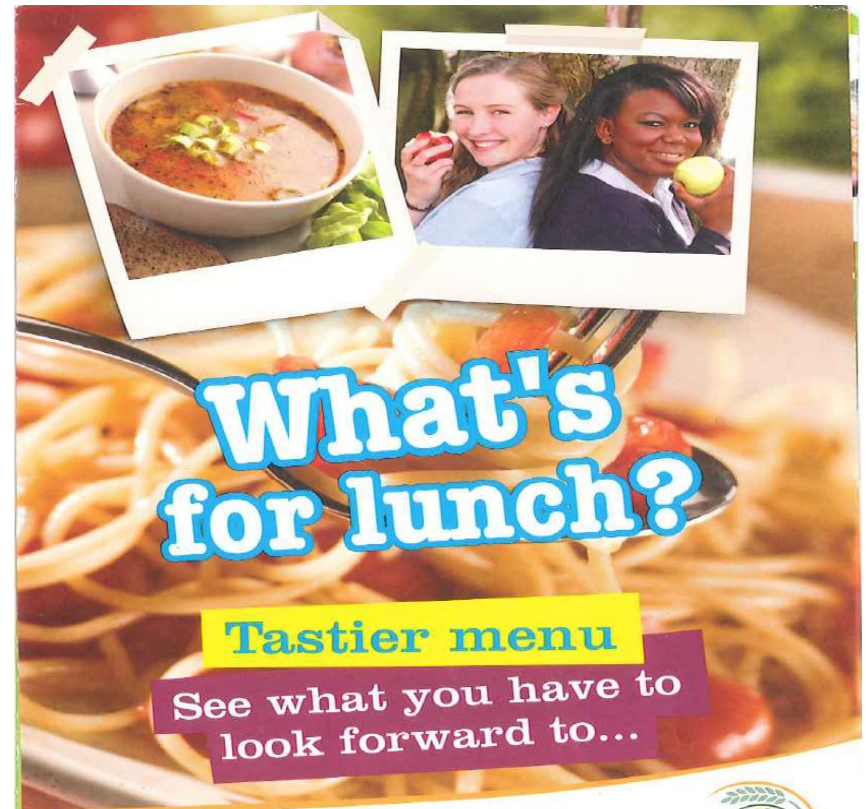
GOOD FOOD
Great Fun
At lunchtime

A fab way to get your **5** a day

A Parent's Guide to
Schools
Meals

www.cheshireeast.gov.uk/schools

Cheshire East
Council



**What's
for lunch?**

Tastier menu

See what you have to
look forward to...

www.cheshireeast.gov.uk/schools

Cheshire East
Council



FREE SCHOOL MEALS

Are you one of thousands of people who could be claiming free school meals for your child?

**To find out simply call 0300 123 5012
or see the Cheshire East website for details.**



MORE INFORMATION

For more information visit the
Cheshire East Council website
www.cheshireeast.gov.uk and
search “school meals”.